

# Please Support the Grand Rapids Audubon Club During Birdathon 2024

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Dear \_\_\_\_\_,

This spring, I am participating in a friendly competition and fundraiser in support of the Grand Rapids Audubon Club known as Birdathon!

Over the next few weeks, a few friends and I will be heading out to local parks throughout West Michigan for a 'big day' of birding in an attempt to see as many bird species as we can to compete for bragging rights and awards amongst our other club members. I might be on the team that wins an award for seeing the most species, finding the rarest species, or (with help from people like you) be the one to have raised the most funds in support of the club!

These funds will go to help ensure that the Grand Rapids Audubon Club can continue to provide environmental education opportunities throughout West Michigan. These educational opportunities include our monthly meetings, special events with other conservation groups, field trips and create educational resources like our newsletter 'The Caller' - **all of which are FREE for the public.**

The funds raised will also help support the conservation of bird habitat at our nature preserve, the Maher Audubon Sanctuary, and allow us to host our annual events like the Christmas Bird Count - which is our local contribution to the world's longest running community science project.

I have been one of the many people who have enjoyed these educational opportunities over the past year, and I want to help give back to ensure that the Grand Rapids Audubon Club can continue to teach about, and advocate for, our natural landscapes... **BUT I NEED YOUR SUPPORT!**

If you also believe that a community should continue to gather in appreciation of our natural communities and advocate for conservation in West Michigan, I would really appreciate if you would pledge to support my team during the 2024 Birdathon.

If you support with a tax-deductible pledge of \$50 or over, you can receive a 1-year membership to the Grand Rapids Audubon Club as a thank you gift so we can enjoy the programming and events together!

I will greatly appreciate any amount, no matter how small because every dollar goes back to directly **support a community I enjoy being a part of.** Your pledge can be a set donation, a per-species-seen amount, a per-species-seen amount with a limit, or some other creative pledge.

Thank you for considering your sponsorship of my team during the 2024 Birdathon!

Sincerely,

A Member of Team: \_\_\_\_\_

Visit [graud.org/birdathon](http://graud.org/birdathon) for more information.

# Birdathon 2024

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Benefitting:

## Grand Rapids Audubon Club

Grand Rapids, Michigan

GRAC (tax ID 38-6161729) is a 501(c)(3) not-for-profit local grassroots chapter of the National Audubon Society and an affiliate of the Michigan Audubon Society, so of course all the money you donate is tax deductible. Nearly 300 members, and many volunteers support GRAC to make it one of the most successful and effective nature education and conservancy organizations in West Michigan.

Visit our website at [www.graud.org](http://www.graud.org) for more information about Birdathon or to become a member.

Please Retain this Portion for Your Records.

**Pledge Amount: \$** \_\_\_\_\_ **Sent On:** \_\_\_\_\_ **Check Number:** \_\_\_\_\_

----- CUT HERE -----

Please complete the bottom portion of this form and mail, phone or email the information to me.

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Team Name: \_\_\_\_\_

Team Member: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of Species Expected to Observe: \_\_\_\_\_

**Choose Your Pledge:** \_\_\_\_\_

\$ \_\_\_\_\_ per-species-seen

\$ \_\_\_\_\_ per-species-seen but not to exceed \$ \_\_\_\_\_

Set Amount of \$ \_\_\_\_\_

Other (describe unique pledge here): \_\_\_\_\_

If you donated \$50 or more and are not already a member, would you like a free one-year membership to the Grand Rapids Audubon Club?    **Y** \_\_\_\_\_    **N** \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Sponsor Street Address: \_\_\_\_\_

Sponsor Email: \_\_\_\_\_

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For set donations, enclose a check now. For per species pledges, I will contact you later with the number of species found to calculate your donation. Please send your donation to me by **June 1, 2024**. Make checks payable to Grand Rapids Audubon Club or GRAC.

**Thank you for your generous support!**