

Grand Rapids Audubon Club Facebook Policy

Grand Rapids Audubon Club's public Facebook page is a reflection of the Club and its mission statement: *The Grand Rapids Audubon Club brings together people who enjoy nature, especially wild birds. We seek to protect and improve our natural environment and to advance nature education throughout West Michigan.*

Purpose:

The purpose of the Grand Rapids Audubon Club's public Facebook page is to share bird- and nature-related news, local events and club activities (meetings, field trips). It also is intended to grow awareness of the Club and membership throughout West Michigan. It is not intended nor should it serve as a fundraising or political outlet.

Page Administrator Guidelines:

Administrator(s) will be selected and approved/reviewed by an annual vote of the Board. Administrators are selected based on experience managing or facilitating Facebook pages and are expected to exercise good judgment in overseeing the page.

Administrators are responsible for ensuring content on the Grand Rapids Audubon Club's Facebook page is not threatening, harassing, illegal, obscene, defamatory, slanderous, grossly offensive or hostile towards any individual or entity. Administrators are responsible for ensuring users adhere to User Guidelines and/or taking appropriate actions when they do not (i.e. deleting offensive content, blocking spam accounts, etc.). If there is a question as to whether a comment falls under this broad category, Administrator should hide/delete comment until able to secure input from fellow Administrators and/or the Board. Administrators and Board have sole discretion to determine if content falls under any of those definitions.

The Club retains full ownership and control of the Club's Facebook page.

An Administrator who fails to adhere to the guidelines put forth in this policy may be removed from his or her role as page Administrator.

User Guidelines:

Content that qualifies as threatening, harassing, illegal, obscene, defamatory, slanderous, grossly offensive or hostile towards any individual or entity, will be removed.

Content that compromises the privacy of an individual – including an email address or phone number – is not permitted unless the identified individual has granted express permission to post said content.

Content is not permitted that infringes on the rights of the Grand Rapids Audubon Club or any other individual or entity, including privacy, intellectual property or publication rights. For example, individuals are not permitted to post a copyrighted photo of a bird without securing written permission from the photograph's owner.

No content that promotes or advertises a commercial product or solicits business or membership or financial or other support in any business, group or organization except those that are officially sponsored by Grand Rapids Audubon Club.

No posting the same comment multiple times, or otherwise distributing "spam" via the Grand Rapids Audubon Club page.

Grand Rapids Audubon Club reserves the right to:

1. Ban future posts from users who repeatedly violate our Terms and Conditions. We may affect such bans by blocking or reporting users.
2. Remove or edit comments at any time, whether or not they violate these Terms and Conditions.

As a user, you agree to indemnify and hold harmless Grand Rapids Audubon Club, its affiliates, directors, officers, employees, successors and assigns against any damages, losses, liabilities, judgments, causes of action, costs or expenses (including reasonable attorneys' fees and costs) arising out of any claim by a third party relating to any material you have posted on the Sites.